

The listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

- 5 1) (Currently Amended) A charitable donation management and reporting system, the system in communication with a charitable organization's Internet website, the charitable organization's Internet website in communication with a donor, the donor responsive to a donation appeal by the charitable organization's requests to make a donation via the charitable organization's website, comprising:
- 10 a) a Donor Experience Object in communication with the donor via a hyperlink from the charitable organization's website;
- b) said Donor Experience Object responsive to the donor's request presents the donor an opportunity to purchase a selected asset;
- 15 c) a Give Object in communication with said Donor Experience Object, said Give Object presenting to the donor selected donation levels responsive to the selection of said asset;
- d) a Delivery Object in communication with said Donor Experience Object, said Delivery Object receiving selected delivery information for said asset;

e) a Payment Object in communication with said Delivery Object, said Payment Object receiving selected payment information from the donor responsive to purchase of said asset; and,

f) a Confirmation Object in communication with said Payment Object, said Confirmation Object presenting to the donor confirmation of purchase of said asset;

g) said Donor Experience Object receiving selected transactional data from said Give Object, said Delivery Object, said Payment Object and said Confirmation Object for selective reporting via the charitable organization's website; and

h) said Confirmation Object being hyperlinked to the charitable organization's website via the donor.

- 2) (Currently Amended) A method for charitable donation management and reporting, the method providing a communication link to a charitable organization's Internet website, the charitable organization's Internet website in communication with a donor, the donor responsive to a donation appeal by the charitable organization's requests to make a donation via the charitable organization's website, comprising the steps of:
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- a) receiving said request from the donor to make a donation;
- b) displaying a selected asset for purchase responsive to the donor's request to make a donation to the charitable organization;
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- c) displaying selected donation levels in concert with said selected asset to the donor;
- d) purchasing said selected asset responsive to said display of said selected donation levels;
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- e) displaying selective delivery information responsive to said purchasing of said selected asset;
- f) displaying selective payment information responsive to said selected delivery information;

g) displaying selective confirmation information responsive to said selection of payment information; and

h) collecting selected transactional data concerning the donor, donations made by the donor and purchases of assets by the donor for selective reporting via the charitable organization's website, and

i) hyperlinking to the charitable organization's website responsive to said selective confirmation information.

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